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MiB MOTHERS IN BUSINESS

Towards an equal and family friendly working life

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DEI seminar – Connect with diverse companies and top talent

Join MiB's and KPMG's breakfast seminar on 8.5.2024 to connect with companies that foster diversity and to strengthen your knowledge of DEI. Top speakers **Yumi Oishi from Rovio**, **Jenny Nordgren from LIDL** and **Tua Pelli from KPMG** will be sharing insights about DEI work in their organizations. We will also hear a panel discussion with **Greta Andersson** from FIBS – answering how to get top leaders on board with DEI.

The seminar delves into the unique strengths that you can develop from an international background and provides insights and practical strategies for recognizing inclusive employers. We will also share insights on fostering inclusivity and understanding the importance of diversity on management level.

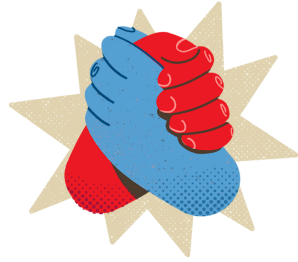
After the speeches, we offer an interactive DEI workshop to empower attendees with actionable insights to drive positive change in their professional spheres. You get to join the workshop on the level of your knowledge – beginner in DEI, explorer or diversity champion. Please check for more info at the registration!

You can join us live at KPMG house or listen to a livestream to hear the speeches. Live event gives you the chance to connect with participants and workshop on the matter. The event is open for everyone and free of charge. Language is English.

First 80 participants will fit in - reserve your spot now! We will also offer some spots for parents with kids.

[Register here](#)

Show your support. Act against racism.



How to stand up against racism?

This week is the Week Against Racism. MiB and International project supports Red Cross's campaign with the theme of intervening in racism.

Together, we want to help individuals put themselves into the shoes of people that experience racism in their everyday life:

How would you feel if someone you didn't know were to yell at you and your young child in a shopping centre? - Or if you constantly had to explain why you look the way you do?

How would you want others to act in these situations?

Using the **Identify and Act navigator**, you can test out how you would act in these scenarios. The guiding examples are real experiences of racism.

Anyone can participate in the Week Against Racism by sharing the message of the campaign on social media or by raising the topic around the coffee table. Thank you for taking action!

Learn about family-friendly working life

Join us in the morning session on 15.5. by University of Helsinki Alumni and MiB to hear about combining work and family, career courage, multicultural working life and the Finnish family leave reform!

Experts from MiB will lead the conversation with short presentations. Two first speakers will present in Finnish and the third one, our wonderful **MiB mother and volunteer Chelsea Henry**, in English. Chelsea's speech about her journey as an international mother in Finland starts around 9:45.

Live at Think Corner, you also have a chance to discuss the work and family themes with our speakers and other participants in Learning Cafe style discussions. You can participate in the discussions using either language.

You can also listen to the speakers via livestream between 9.00-10.00. Please note that chat is not available for online participants, so join us at Think Corner to ask questions.

The event is family-friendly and children are warmly welcome to attend with you!



[Register to the event](#)



Build your network at MiB

While 2024 is the last year of the MiB International project, the multilingual activities at MiB will continue even further in the future.

We invite all mothers to join MiB as members and keep up to date with the network and events. Most live events take place in Uusimaa and Pirkanmaa local chapters but you can often find MiB's live mingles in any local area.

All of our members are welcome to join all the events. Language info can be found from event description. MiB webinars and online mentoring program cover the whole Finland.

As a volunteer, you can dive even deeper into networking. Share your skills with other talents and connect with wonderful mothers - this is also a great way to have a say in what the activities look like. Check out the network and join today!

[MiB membership](#)

[Join as a volunteer](#)



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Bird & Bird

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